

Mr. Jay Rai  
Assured Platform  
Email: [j.rai@assured-platform.com](mailto:j.rai@assured-platform.com)

### **Assured Platform and Wisar Digital Announce Groundbreaking Partnership for Digital Signage Integrators**

Assured Platform, a global provider of enterprise digital signage solutions, is excited to announce the integration of Wisar Digital's cloud-based CMS platform, 42 Digital Signage, with its SureOS Linux range of Endpoints and Active Network Manager. This partnership brings an affordable, feature rich solution to the market that allows Integrators to effortlessly manage their digital signage estates and content management programmes.

The 42 Digital Signage CMS offers an intuitive web-based application that makes content management simple and efficient. Trusted by organisations worldwide, it integrates seamlessly with systems like Point of Sale, Event Management, Transit and more, and offers real time API access for accurate and up to date content.

#### **A World First in Video Based Content Capture**

Building on other recent key partnerships, this exclusive collaboration introduces a groundbreaking feature, Video Based Content Capture. This innovation takes the standard screenshot to the next level, allowing operators to view ten second video clips of what was playing on their screens. This provides unmatched proof-of-play and operational insights.

With this feature, operators can:

- Verify what content was playing across dozens, hundreds, or even thousands of screens.
- Troubleshoot issues like frozen content or incorrect scheduling before they escalate.
- Save time by reviewing captures from multiple sites in minutes, rather than manually checking each screen.

Unlike traditional remote access tools, which are impractical for managing large networks, Video Based Content Capture offers a scalable and secure solution. It allows operators to schedule automated checks and review playback without interfering with live content or requiring high bandwidth. This makes it an ideal tool for ensuring network integrity while addressing proof-of-play requirements.

#### **Transforming Digital Signage Management**

"This partnership with Wisar Digital is a game changer for the digital signage industry," said Jay Rai, Senior Sales Engineer at Assured Platform. "By combining the power of 42 Digital Signage with Assured Platform, we're giving operators the tools they need to manage their networks more effectively and ensure their screens are always performing at their best."

### **About Assured Platform**

Headquartered in the UK, Assured Platform works with organisations around the globe, with deployments in over eighty countries. The company specialises in innovative technology solutions for digital signage and embedded computing, tailored to meet the unique needs of its clients.

### **About Wisar Digital**

Headquartered in the USA with global deployments, Wisar Digital delivers scalable, enterprise-grade digital signage networks across all vertical markets. The company specialise in data integrations and domain-level white labeling to help systems integrators and end users maximise their digital signage investments.

For more information about the Assured Platform and Wisar Digital Partnership [please visit here](#).